

# Curriculum Vitae

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## **Executive profile**

*Group-level supply chain leader with over 20 years of experience across FMCG, telecom, logistics, and conglomerate environments. Currently leading Group Supply Chain at LIMRA Holdings, overseeing end-to-end supply chain operations, budgets, and governance across six subsidiary companies including international operations. Strong track record in cost optimization, working capital management, regulatory compliance, and scalable supply chain strategy execution*

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## **Academic & Professional Qualification**

- **MBA** – Rajarata University of Sri Lanka
  - Chartered international logistics advanced diploma - UK
  - Six Sigma green belt - Airtel
  - Oracle inventory module trainer - Airtel
  - Supply Chain Management Diploma – CINEC Maritime Campus.
  - Business Management Certificate – Business Consulting Service.
  - Diploma in Sales Management- Asian Education Faculty.
  - Diploma in Marketing Management - Asian Education Faculty.
  - Hazardous Material Waste Management Course.
  - Hazdec-Transportation of Dangerous Cargo (IATA-AFMAN24-204)
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## **Core Expertise**

- Group & international supply leadership
- Supply chain budget ownership (Capex & Opex)
- Local & international procurement
- Import & Export Management
- Inventory & Warehouse Management (internal & 3PL)
- Regulatory & Compliance Management
- ERP/ Oracle Systems
- Vendor Negotiation & Contract Management

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*Organization: LIMRA Holdings Limited*



*Duration: March 2024 – Present*

*Designation: Group Head of Supply Chain Management*

*Responsible for establishing and leading the Group Supply Chain function across six subsidiary companies, covering procurement, imports & exports, inventory, warehousing, logistics, and regulatory functions*

- *Own and manage Group Supply Chain budgets (Capex & Opex) covering procurement spend, logistics, warehousing, and inventory holding costs*
- *Established and enforced Service Level Agreements (SLAs) across all subsidiary companies to standardize supply chain performance and improve operational efficiency.*
- *Drove demand planning excellence through robust forecasting methodologies and advanced analytics to enhance accuracy, optimize inventory, and support strategic decision-making*
- *Led end-to-end SAP implementation and operations across Group supply chain functions, including import/export and regional operations (e.g., Southeast Asia), ensuring alignment with business strategy, process optimization, and successful adoption across all subsidiaries*
- *Lead annual budgeting, forecasting, and monthly budget vs actual variance reviews for supply chain functions*
- *Design and execute cost-efficiency strategies to improve margins, cash flow, and working capital*
- *Drive logistics, freight, and 3PL cost rationalization through network optimization and contract renegotiation*
- *Implement inventory optimization initiatives to reduce excess, slow-moving, and obsolete stock*
- *Oversee local and global procurement ensuring ethical sourcing, cost competitiveness, and supplier risk mitigation*
- *Manage import & export operations including customs, freight forwarding, and statutory approvals*
- *Lead regulatory compliance covering NMRA, SLSI, Customs, and other regulatory authorities*
- *Establish SOPs, KPIs, dashboards, and governance frameworks across the Group*
- *Partner with CEOs, MD, Finance, and Business Heads on strategic planning and investment decisions*

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➤ Organization: Idea Group of Companies

Duration: Mar 2016 to Mar 2023



Designation: Senior Manager – (Supply Chain Management)

**Overall objective** – Effective management of Men, Material and Information (Staff and Resources)

Key Deliverables: -

- **Management of Import & Logistics** – Demand planning & total logistics solution for inbound materials.
- **Management of procurement & sourcing** – Vendor evaluations & purchase order management system.
- **SOP** – Develop standard operating procedures and strategies that are inventive and cost effective.
- **Vendor Management** – Reviewing existing contracts with suppliers and vendors to ensure on going feasibility.
- **Negotiation** - Effective selection and management of suppliers/service providers, Outsourcing, Building & Material Procurement for the Idea group of companies including company FMCG process.
- **Resource allocation** - Aligning resources toward cooperate goal. Assessment of the capabilities that exist within the organization and even the extended supply chain.
- **Budget** – Capex/Opex company budget allocation. Manage procurement cost avoiding actives & waste management system.

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Organization: Hellmann Worldwide Logistics (Pvt) Ltd. One of the leading freights forwarding companies in the world.



Duration : May 2014 to Jan 2016.

Designation : Senior Manager- Operations and Logistics

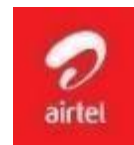
**Overall objective** – Effective management of Men and Material (Staff and Resources)

*Key Deliverables: -*

- **Management of Supply chain staff** – Training & development, performance evaluation.
- **Warehouse & Distribution** – Ensure all standard of art warehouse facility & practices are in place.
- **Negotiation** - Effective selection and management of suppliers/service providers, Outsourcing, Building & Material Procurement.
- **Resource allocation** - Aligning resources toward cooperate goal. Assessment of the capabilities that exist within the organization and even the extended supply chain.
- **MSI** – Time to time provide management reports to HOD.

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Organization Name : Bharthi Airtel Lanka (Pvt) Ltd.  
Duration : September 2008 to April 2014.  
Designation : Assistant Manager – Warehouse & Distribution.  
(Joined as an outsource associate & promoted as Sr.Ex. in 2/2010)



**Overall objective** of the possession is to ensure proper management of company inventory, warehouse & distribution and supervision of the role & performance of strategic partners as per agreements.

*Key Deliverables: -*

- **Senior Management Representative for outsource operations** –Monitoring of service provider performance (KPIs & SLA) and other operational activities as per agreements. Conduct periodical performance review on service provider and providing management feedback. Communicate, coordinate and liaise with Sales and Marketing team to ensure necessary logistic support to facilitate rapid expansion of markets and specific marketing campaigns.
- **MSI Reports** – Provide periodic and ad-hoc management reports to top management to take timely strategic decisions. This includes various analysis such as risk and gap analysis and other important reports.
- **Inventory Management** – monitoring & ensuring efficient inventory management practices & administration of the warehouse activities by adhering industrial safety & security standard internally and statutorily.
- **Distribution Management** – monitoring & ensuring of transport arrangements, timely dispatch, delivering & updating services under the company guidelines, maintaining of proper proof documents for materials dispatch & distribution.

- **Handling & resolving Operation issues** – Handling & resolving day to day operation issues relating to the Inventory, warehouse & distribution.
- **Audit & Compliance** – Handling all the internal & external audits by adhering to the statutory guidelines and internal process & procedures.
- **Training & Development** – Identify & schedule partner training & support functionalities of ERP automation. Conduct Oracle ERP training program sessions for partners as and when required.

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Organization Name : DynCorp International LLC - Oman

Duration : June 2001 to September 2008.



Designation : Senior Supply Clerk -SCM.  
(Joined as a Warehouseman & promoted as Storage Specialist in 2004 and then Senior Supply Clerk in 2007)

- **The Company** – USAF- WRM program in Sultanate of Oman-Thumrait AFB...
- **Sr. Supply Clerk** - Experience in project planning and management, especially at high security sensitive operations & working under multi-cultural, multinational environment.

Key Deliverables: -

- **MRSP** – Inventory & Contingency Planning.
- **MS&D** – Receiving, Storage & Distribution
- **MHE Operations** - 4K,6K,10K,13K Fork Lifts & side loader, high reach, Tow tractors- DynCorp License & Royal air force license. Oman driving license.
- **Quality Inspector** - Conducts routine warehouse inspections to ensure compliance with applicable warehouse storage and distribution directives, documents discrepancies, and prepares inspection reports.
  - **Limited Inspector** – Limited inspector for type I, type II self-life items.
- **Hazdec Master** – Prepare authorized hazardous declarations for shipping of dangerous cargo by Air shipments and the Hazardous materials & waste management. AFMAN 24-204, CFR 49, CFR 40
- **First Aid & Spill response** – Member of site first aid & spill response team.

- **Hazwopper** – Special training received for hazardous waste management.
- **Inventory Management** - Conduct inventory researches discrepancies and reconcile accountable records. Maintain files to support inventory adjustments. Monitors the reject and delinquent document program to ensure documents are processed and cleared in timely manner.
- **ISO Standard** – ISO 9001, ISO14001, OSHA
- **Systems and program** – WRMMS, Single data base, AFMAN 23-110

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**Organization Name** : Mallanka Company (Pvt) Ltd.  
**Duration** : January 1999 to December 2000.  
**Designation** : Sales Executive



**Key Deliverables:** -

- Managing dealer networks, managing credit risk, researching customer feedback for product development.
  - Managed delivery/distribution network, on time delivery, optimum utilization of transportation, etc.
  - Sales and Marketing of Industrial Products (Foam Rubber Mattresses, technically specified cushion items, furniture raw materials etc.)
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#### Non- Related Referees

**Lasantha Rodrigo**  
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**Madhura De Lanerolle**  
 Group CFO at Agility  
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